



The Ultimate Guide to Your Easy List

A step by step guide to improve your results

By Pedro Sardinha



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Why use YourEasyList?

I built [YourEasyList](#) to allow anyone to harness the viral power of multiple programs and start to generate some income for themselves.

Have you tried to promote 3, 4 or more things at once? Ever had much success doing it? I haven't.

There are three keys to making money on line.

1. Build a list of people that are interested in your subject.
2. Focus your efforts on one thing at a time.
3. Create or use a system to move people in the direction you wish to have them go.

Harnessing all 3 things is the key to making a successful business on line. That is where [YourEasyList](#) comes in to help you.

[YourEasyList](#) helps you grow your list, move people through your other programs and allows you to focus on one thing to accomplish all of this. Set up properly this is an extremely powerful way to grow both your list and your income at the same time.





Everything that you do comes back to getting people into [YourEasyList](#) and that will create the engine that will drive your business.

Here is a quick overview

YourEasyList is the gateway at the top. When someone joins the program they are exposed to your links for the following programs.

- [List Bandit](#)
- [Max Traffic Pro](#)
- [Target Ad Depot](#)
- [Top Surfer](#)
- [Pay Dot Com](#)

Some of these programs will generate traffic to promote your business, others will generate leads and they all can generate you cash flow. Now to specifics.





List Bandit

[List Bandit](#) is a new list building program from Gary Ambrose. If you have been around on line for a while you will recognize the name as Gary has some of the best lead building programs on line.

[List Bandit](#) has some very unique features and you really need to look at the one time offer you will receive. Upgrading in this program literally opens up the flood gates for getting subscribers.

List Bandit Mechanics

First to properly leverage [List Bandit](#) you will need an autoresponder. [Email Aces](#) is the one I recommend because they are friendly to co-registration leads. [Aweber](#) is a great service but they don't care for co-registrations. Now to the mechanics of how List Bandit works.

One of the neat things about [List Bandit](#) is the dual way you can mail.

Now like most list building matrices you can email your down line. You have seen these and their front page shows a good example of





page 6

the 'you refer three and they refer three' etc. The problem with this structure of course is that it takes time to build your down line.

With [List Bandit](#), there is a second matrix that recycles every day. Here even though you have just joined and only referred a few people you can have the potential to mail even more because in that matrix your position is random. Some weeks you may be up high, some weeks not so high. All of the people you can reach via the second matrix are *in addition* to those prospects within your direct down line.

So it's fair to say that you could reach far more prospects per week with this system than you could with standard mailing list builders.

Add your offers

One of the unique features of [List Bandit](#) is the co-registration offer made when people log in. This allows you to place your ad for YOUR list in front of the people in your down line.

Unlike purchased leads these people have an interest in what you are offering and have made a conscious decision to join. This is why you





page 7

need to have an autoresponder like [Email Aces](#) so you may continue to stay in contact with them.

Why You Should Upgrade

Upgrading offers some extra benefits. Here are the five primary advantages of an upgraded membership:

1. As an upgraded member, you may email more levels (see chart below for details). These additional levels will apply both to your personal matrix and your "Bandit Bonus" matrix. As a free member you may only email a maximum of 5 levels providing you have grown your down line that big.
2. Greater mailing frequency. You can email more often as an upgraded member. Up to 3 times a week instead of just the one mailing a week a free member gets.
3. When you upgrade you get to mail to extra members. These are random members that change each week. So if you have upgraded to diamond member then you get an extra 1000





page 8

members each week but that may be a different 1000 members from one week to the next.

4. Your co-registration ad is shown across the membership instead of just to your down line. This allows you to expose your mailing list to more people.
5. You can import your down line and bonus members directly into YOUR autoresponder. This allows you to skip the free offer step and start to use your list to generate cash when done correctly.

Below is a chart that shows the advantages of the various upgrades. It is current as of the time of publication but may be subject to change. Please look in the members area to be sure of the current advantages.

Account	Mailings Per Week	Number Of Matrix Levels	Bonus Prospects	Monthly Price
Bronze	1 Per Week	1 - 7 in Forward & Reverse	100 Prospects	\$19.95
Silver	1 Per Week	1 - 8 in Forward & Reverse	250 Prospects	\$39.95
Gold	2 Per Week	1 - 9 in Forward & Reverse	400 Prospects	\$59.95
Platinum	2 Per Week	1 - 10 in Forward & Reverse	800 Prospects	\$79.95
Diamond	3 Per Week	1 - 10 in Forward & Reverse	1000 Prospects	\$99.95





As a diamond member you can mail 3 times a week to both your matrix, your "Bandit Bonus" matrix and an additional 1000 members. If you take advantage of the one-time offer when joining you can get the diamond membership for a full year for less than the cost of two months at a later time.

When you upgrade, you will also earn commissions on an ongoing basis from the upgraded members that you refer. This becomes an additional cash stream for you.

Referral Bonuses

You can also add additional people to mail to by referring people during your first 72 hours. Each time you go up a level it increases the number of people you can mail to. Check out the chart below because even one referral starts adding extra people for you to mail to.

Bonus Level	Direct Referrals Required	Random Emails Added Per Mailing
Pawn	1 Direct Referrals	5 Random Prospects Per Mailing
Knight	5 Direct Referrals	25 Random Prospects Per Mailing
Bishop	10 Direct Referrals	100 Random Prospects Per Mailing
Rook	25 Direct Referrals	300 Random Prospects Per Mailing
Queen	50 Direct Referrals	500 Random Prospects Per Mailing
King	100 Direct Referrals	1000 Random Prospects Per Mailing





Once you are past the first 72 hours you can continue to add up to an extra 1000 members by referring people. Check out the chart below.

Bonus Level	Direct Referrals Required	Random Emails Added Per Mailing
Ten	10 Direct Referrals	100 Random Prospects Per Mailing
Jack	25 Direct Referrals	275 Random Prospects Per Mailing
Queen	50 Direct Referrals	600 Random Prospects Per Mailing
King	100 Direct Referrals	1300 Random Prospects Per Mailing
Ace	250 Direct Referrals	3500 Random Prospects Per Mailing
Joker	500 Direct Referrals	7500 Random Prospects Per Mailing

Using the Member Mailer

Each week you may mail both your personal matrix and your Bonus matrix a specific number of times, in accordance with your membership level.

It is quite easy to use the mailer. Log in, click the mail options button on the top bar and you will see a form to fill in that looks like this.





page 11

List Bandit System Mailer For Account: lordjava20

Subject Line:

Message Body:

Fill in your headline, then fill in your message and click send my email.

A couple of quick tips for composing your message

- Use note pad or something similar to create the message and copy it in. You don't get a second chance once you click the send button.
- Format your message to be 50-55 characters wide. It gives a more professional look if you have taken the time to format your message.
- Have a clear call for action. Don't let there be any question about the action you are requesting. If you don't ask you don't





page 12

get. Only ask for one specific action. Offering three, four or more choices will just confuse the reader and you will get no action at all.

- Put in full contact information in your message. Remember, you are trying to create a relationship with this person. Just using contact information shows you that you are a real person with a real name and address not some anonymous user name.

Here is where it gets self perpetuating. Offer them the chance to join [YourEasyList](#) for **FREE**. Don't try and sell them something let your system work for you.

Once they join they are likely to add to your other income streams provided by [YourEasyList](#).

[List Bandit](#) is the main cog but the other pieces are important to generating income and building YOUR list.





page 13

Max Traffic Pro

[Max Traffic Pro](#) is a traffic exchange that you can use to promote your lead capture pages for [YourEasyList](#). Again, each person joining [YourEasyList](#) will be referred back to all of your programs. [Max Traffic Pro](#) also pays 50% commission on each purchase or upgrade from everyone you refer so not only do you get traffic you get another income stream as well.

Top Surfer

[Top Surfer](#) is another traffic generation source only this one is not only a traffic exchange, it has a solo ad that can be used to (come on now, I know you already know the answer <grin>) send more traffic to your lead capture page at [YourEasyList](#).

Starting to see how all these pieces together create not only income but continue to drive more people to your list and down lines allowing them to continue to grow?





page 14

Target-Ads Depot

[Target-Ads Depot](#) is multi purpose program that has a great advantage for upgrading. It will build your list, advertise your program (YEL of course), allow you to send solo ads (again for YEL), generate commissions from those you refer and make money from ClickBank products that are on the various pages of yours.

Isn't it neat when a plan starts to come together? Still one more piece to the whole puzzle though so don't stop quite yet.

Pay Dot Com

Finally everybody that you refer to [YourEasyList](#) when they join will see a one time offer. You get 75% of that money paid to you through [Pay Dot Com](#). Another revenue stream for you.

That is all of the programs so lets do a quick review.





YourEasyList

Sends people through a one-time-offer which generates you revenue and recommends the other programs to them while supplying you with cutting edge lead capture pages to gather more referrals.

List Bandit

Generates leads to your mailing list, referral commissions to you and sends more people back to your lead in for all the programs YourEasyList. Lead capture pages.

Max Traffic Pro

Traffic generation where you can use the supplied lead capture pages to add to your list and start through the system. Also pays 50% commissions so it creates an additional income stream.

Top Surfer

Another place to generate traffic to your lead capture pages to continue adding people to your system and generate you 100% commissions on your referrals upgrades.





page 16

Targeted-Ads Depot

Combination of list building traffic generation to your lead capture pages and additional revenue source for your system.

Pay Dot Com

How you receive your money from the people that take the one-time-offer when joining your system.

Each program that generates traffic is used to send more and more people to the top – [YourEasyList](#) which will then add even more people to each of the other programs.

No longer do you have to promote 3, 4 or 5 things at the same time. Use [YourEasyList](#) and have one place to send people but build all of the programs.

I'm even going to make it even easier for you.

This book was created as a give away for your list to generate more sign ups for your system. Join with us and you can get this book to give away to your list and others you add direct from sources like





page 17

List Bandit. You get full rebranding when you join us at YourEasyList. Just give away the book (with all of your links) and even if they don't join YourEasyList if they do join even one program from the book you benefit.

I look forward to helping you set up your money making, list building system and to seeing you succeed.

Pedro Sardinha

Pedro Sardinha





Other Resources

Here are a few other resources that you can use to supplement your use of this system.

[OTO Goldmine](#) – An easy to use way to add a one-time-offer to each list you build outside of the system. Monetizing your list from the very beginning with an OTO is the best way to add value to your list.

[Traffic Splash](#) – A great traffic exchange that has given me excellent results generating new prospects through our lead capture pages to start filling your system.

[Beginners List Formula](#) – A great guide to show you exactly how to set up and monetize your list building while maximizing your results. Can be rebranded and pays back 100% direct to you for each copy you sell.





page 19

About the author

Pedro Sardinha has been working on line since late 2004. He is well known for maximizing the use of systems like this.

This has allowed Pedro to be a consistent top referrer in numerous referral contests.

Pedro lives on Portugal and works full time online and runs numerous sites including -

YourEasyList.com

PedroSardinha.com

TopBlogBox.com

and numerous others

